



SSMART
EEVERYTHING
EEVERYWHERE

39 Paris Street #4
contact@see40.org
+40 743 465 674
@see40ro



AGENDA: Digital Romania International Forum II: Startups in 4.0 Industries

DAY 1 AT ATHENEE PALACE HILTON, *Le Diplomate* ROOM

31 of October

8:30 - 9:00 Welcome Coffee

9:00 - 10:30 OPENING SESSION

Mariya Gabriel – European Commissioner for Digital Economy & Society

Dacian Cioloș – Former Prime Minister of Romania and President of Romania 100

Hans Klemm – Ambassador of the United States of America to Romania

Tamar Samash – Ambassador of the State of Israel to Romania

Iulian Stanciu – CEO, eMAG

Pierre-Dimitri Gore-Coty – Head of EMEA, Uber Technologies

Florin Talpeș – Founder, Bitdefender

10:30 - 10:50 Coffee Break

10:50 - 11:15 KEYNOTE INTERVENTIONS

Krum Garkov – Executive Director, eu-LISA: “Political aspects of cyber-security”

Ricardo Mascolo – Head of Strategy and Business Development, Ericsson South East

Mediterranean: “Mobility Evolution on the road to 5G:Romania’s Digitalization Potential”

Plamen Russev – Founder, Webit: “Europe’s digital future and Romania’s role in it”

11:15 - 12:00 STRATEGIC PROJECTS: European Commission’s Innovation Radar

Eoghan O’Neal – European Commission DG-CONNECT

Carmen Ianoși – European Commission DG-CONNECT

12:00 - 13:00 E-HEALTH

Vlad Voiculescu – Former Minister of Health, *moderator*

Christian Rodseth – Administrator, Johnson and Johnson Romania; Managing Director, Janssen Romania

Mirela Iordan – Country Manager, Pfizer

Călin Brandabur – Founder, Chairman & CTO, Symme3D

Dan Călugăreanu – Board member, Axosuits

13:00 - 14:00 Lunch

14:00 - 15:00 STRATEGIC PROJECTS: European Commission's Digital Innovation Hubs (DIH)

Anne Marie Sassen – Coordinator, DIH at DG-CONNECT

Agnieszka Gajewska – Partner, PwC Poland

Mircea Dumitru – Former Minister of Education and University of Bucharest Rector

Stefan Schepers – Secretary General of High Level Group on Innovation Policy Management, Brussels

15:00 - 15:15 Coffee Break

15:15 - 16:15 SMART MANUFACTURING – Co-organized with Digital Twin

Laurențiu Nae – Co-founder, Digital Twin, *moderator*

Arno Basedow – Senior Strategic Advisor, Fraunhofer Institute

Claudiu Petre – Vice President / Head of General Business Markets & European Funds, NTT Data

Horia Todoran – Director, General Bosch Rexroth Sales SRL

Leonhard Muigg – Business Development Digital Enterprise / Industrie 4.0, Siemens AG

Norbert Sebesi – Sales Manager Romania, KUKA

Wolfgang Schulz – Director General, BMW Group Romania

16:15 - 16:30 Keynote: Emil Boc – Mayor of Cluj-Napoca

16:30 - 17:30 SMART CITIES

Joshua Burke – Commercial Attache, United States Embassy, *moderator*

Emil Boc – Mayor of Cluj-Napoca

Nicolae Moldovan – Alba Iulia City Manager

George Anghel – Director General, Digitax

Marius Bostan – Former Minister of Communications and Information Society

Andrei Botescu – CEO, Pegas

Mark Boris Andrijanič – Public Policy Associate, Central and Eastern Europe, Uber Technologies

DAY 2 AT VICTORIA-GHICA PALACE

1st of November

09:00 - 09:30 Registration and coffee

9:30 - 10:00 eMAG Workshop: “Online marketplaces”

Iulian Stanciu – CEO, eMAG

10:00-11:00 SMART DEFENSE, co-organized with New Strategy Center and TNT Productions

Ionel Nițu – New Strategy Center, *moderator*

Sebastian Tudor – General Manager, TNT Productions

Anton Rog – Director, Cyberint

Mihai Raneti – Founder and CEO, Cyberfog

11:00-11:10: Ionuț Simion – Country Managing Partner, PwC Romania

11:15-12:30 INNOVATION CATALYSTS

Paul Baran – Technology & Innovation Consultant, Romanian-American Foundation, *moderator*

Bogdan Iordache – Founder, How To Web, MVP Academy, Tech Hub

Andrei Roth – Founder, Innoteque and General Manager, Recognos Romania

Bianca Muntean – Executive Director, ARIES Transilvania

Răzvan Rughiniș – Manager, Innovation Labs

Teodor Blidaruș – President, ANIS

Cristian Dascălu – Co-Founder, Cluj Hub

Livia Ilie – Prorector, Universitatea *Lucian Blaga*, Sibiu

12:30 - 13:30 EUROPULS Workshop: The role of industry and entrepreneurship in ROMANIA'S PRESIDENCY OF THE EU COUNCIL in 2019

Iulia Ghiță – Project Manager, Europuls

Tana Foarfă – Europuls Expert

13:30 - 14:00 Closing and networking

Powered by: eMAG, Uber

Platinum Sponsors: Ericsson, Enel, Digitax, Bitdefender, K Street Consulting

Gold Sponsors: NTT Data, Pfizer, Eloquentix

Silver Sponsors: Johnson & Johnson Romania, Bosch, Siemens Industry Software

Supporters: Eximbank, Dassault Systemes, Kuka Robotics

Strategic Partners: Romania 100, European Commission, U.S. Embassy in Romania, Israeli Embassy in Romania, AMRO, AHK Romania, CCIRI, CCIFER, BRCC

In collaboration with: Europuls, Digital Europe, MVP Academy, ARIES Transilvania, ABSL, Spherik Accelerator, iTech Transilvania, ACADEMY+PLUS, Startup Transilvania, Girls Who Code, Girls in Tech, Codette, DefCamp, RomanianIT, CivicTech Romania, ANSSI, Rails Girls, Digital Citizens, Universitatea Bucuresti, Universitatea Lucian Blaga Sibiu, Global Shapers Bucharest, FNTM, Grayling, Glitch Shop